

LIBRARY

We go to the Library in order to tackle issues that require rational, logical, analytical thought. We use this form of thinking to identify and define problems. We also use it to analyse and evaluate opportunities and options, against criteria such as the return on investment, short- and long-term benefits, efficiency and impact. Here we work on data analysis and measurement, creating the models and metrics that will enable us to measure success. We work with investors and stakeholders on issues of value and performance.

When we are working effectively in the Library, we are using:

- Our ability to define and assess problems
- Critical thinking skills
- Logical decision-making processes
- The ability to define and clarify goals and objectives and set targets
- Skills in data-gathering and analysis
- An understanding of financial models
- The ability to build strong, evidence-based arguments and proposals and turn them into plans
- Skills in developing and using metrics to monitor and evaluate success

Strengths

- Analytical
- Precise
- Rational
- Reliable
- Methodical
- Objective
- Inquisitive
- Balanced

MOTIVATION: CLARITY


Challenges

- Unemotional
- Academic
- Over critical
- Perfectionist
- Hard to please
- Resistant
- Inflexible

FEAR: CHAOS

Questions asked in the Library

- Why do we need to do something now?
- What are we trying to achieve?
- What have we done before that has worked or failed?
- Do we know why?
- How will we evaluate and measure our success?
- What is the purpose of the proposals we are considering?



Why?