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“I am very pleased to provide this testimonial about our collaboration with Caplor Horizons.

The Jaipur Rugs Foundation concentrates on sustainable development activities. It complements the work of the Jaipur Rugs business which involves over 40,000 Artisans in more than 600 villages across five states in India.

Collaboration commenced in early 2018 as a result of link with Kemal Shaheen, an Advisor with Caplor Horizons. Kemal visited Jaipur with Lorna Pearcey and Ian Williams. During this visit we developed an innovative way of working together. Caplor Horizons have made good contribution in the following important ways.

Firstly, an in-depth strategic impact assessment was conducted. This included various people from Caplor Horizons in different ways, notably Usha Ladwa-Thomas, Laura Vickery, Jean Sellar and Matthew Lake; also the Co-Directors, Lorna Pearcey and Ian Williams. The emphasis was on a rigorous yet highly sensitive qualitative assessment approach which articulated the voice of the artisans and led to useful recommendations.

Part of this impact assessment process, given its innovative nature, included facilitating the development of the Foundation’s strategy and its subsequent review. We found that this was a particularly important contribution and it has been effective in terms of its usefulness.

Secondly, Caplor Horizons organised the facilitation of significant sessions about organizational culture led by Professor Sharon Turnbull; this was with a spectrum of people and we found that to be a great exercise with many useful insights.

Thirdly, Caplor Horizons organised and hosted a week-long visit that I made to the UK, This included a substantial number of diverse meetings with a range of people, many very senior, that were helpful in many ways. These meetings took place in Cardiff, Hereford and London.

Finally, in depth discussions with key leaders about the current opportunities and challenges facing Jaipur Rugs as a whole, and envisioning of its future, took place. This has a particular emphasis too on the work of the Foundation. The discussions were led by Charles Handy who visited Jaipur along with Lorna and Ian. The contribution during this visit was a great blessing and will have a long-lasting benefit. During the visit, an event with leaders from the business community in Jaipur was held. This led to national level media coverage about the future of organisations, as presented by Charles.

We recognise that Caplor Horizons commitments and their efforts to make a fruitful collaboration. Its approach is appreciated by myself and our management. We look forward to exploring other possibilities for future collaboration with Caplor Horizons.”